



think



envision



build

July 9th - 14th 2007

Malmö, Sweden

27th OD World Congress



ODWVC 2007

Building better community



Welcome

The 37th Organization Development World Congress will be held in Sweden for the first time. We look forward to welcoming all, and to making this a chance to build better practice, make new contacts, and see the world of OD anew.

New OD

Come and learn in community - and help build global practice. Tell us what's new in HR in your experience, and be prepared to encounter new approaches.



Malmö City

Malmö is one the most changed cities in Sweden - once docks and heavy industry - now a new university, and amazing, daring architecture- with an untouched medieval old town - and lots of excellent restaurants, plus wonderful beaches, and the most parks of any city in Sweden.

Malmö Castle



A perfect oasis in the middle of the City - a 14th Castle with a wonderful esoteric collection - our meeting place - just 8 minutes walk from the hotel...

Baltzar Hotel



One of oldest and most central of Malmö's hotels - classic, relaxed, and very welcoming. The Gustafssons look forward to your visit.

And finally...

The theme words that guide the congress are love, learn, build...

We look forward to seeing you here!



Välkommen till Sverige!

The Organization Development Institute

Since its inception in the late 60s The OD Institute has sought to build community - not just numbers - this attitude has built a community of practitioners who are dedicated to the practice, study, and implementation of work psychology. The OD Institute publishes the Organization Development Journal, the most quoted OD Journal in the world. Many of the practitioners have worked with some of the world's leading organizations both corporations and governments - we all share in common a dedication to the people in organizations globally.

The Organization Development World Congress

The role of building community is central to the ethos of the world congress. Not only while in session but also over coffee, in the hotel, and at meal times - and we do so in a relaxed, engaged way - many of us work alone, so a chance to meet colleagues is particularly welcome.

But above all it is YOUR input that makes the conference:

What do you want to learn, or teach?

What gets you passionate about OD?

What is your intervention?

What would you like to see at the congress?

What can we do for you, for HR, for global work? etc;

Every session is a chance to improve the practice, and thinking behind OD. It is not just about presenting a paper it is creating circles of thought and letting those thoughts develop and grow. A chance to be refreshed, to learn anew, to genuinely be heard and contribute, to love, listen, learn, and build...

CALL FOR PRESENTATIONS

for

The 27th Organization Development World Congress

July 9-14, 2007 at Malmö Castle in Malmö, Sweden

You are invited to make a presentation at The 27th Organization Development World Congress being held July 9-14, 2007 at Malmö Castle in Malmö on Sweden's South Coast. You are invited to come and share with us some of the exciting things you are doing and learn from others what they are doing. Our usual format is twenty minutes for your presentation and ten minutes for a discussion of your ideas with the audience. We have found this provides a maximum opportunity for you to share your ideas with the group and for those attending to hear a wide variety of ideas from others. We encourage the development of panel presentations by you and the consumers of your services. If you have an interest in some special subject, let us know and we will see if we can organize a special session for you on that subject.

The 27th O.D. World Congress will start on Sunday evening July 9, 2006 with a community building trust building exercise. We will end Saturday noon July 14, 2007 following a meeting of O.D. Networks Worldwide. (The Saturday morning meeting is free and open to anyone interested in O.D. but please let us know if you plan to attend so we can arrange for adequate space.)

John Rouse, RODP, Chairman of the 27th O.D. World Congress, has reserved a block of sleeping rooms for us at the **Baltzar Hotel**. Rooms have been recently renovated and are furnished in an antique style. For a reservation: contact Mr. **Ingvar Gustavsson**, Sodergatan 20, Malmo, Sweden Telephone: +46 40 665-5700

Website <http://www.baltzarhotel.se/>

E-mail: info@baltzarhotel.se.

Mention the name of John Rouse and the 27th O.D. World Congress. A single room costs US\$100 (SEK 682) and US\$70 (SEK per person per night in a double and includes breakfast. They can hold our block of rooms only until June 19th, so be sure to reserve your room early.

So that everyone can enjoy this intense learning experience, there will be no registrations for the Congress at the door. Congress registration will be US\$210 (SEK 1440) for members and US\$270 (SEK 1840) for nonmembers.

A membership is US\$110 and provides about US\$345 in benefits, including the OD Journal and the Directory.

The 27th O.D. World Congress will begin with an Opening Session on Sunday Evening July 9th and end with a farewell lunch on Saturday noon. The Saturday morning meeting is open to anyone interested in helping build a local O.D. network and in discussing how we can be most helpful to one another. Registration for the Saturday morning meeting is free as a contribution towards helping to build the field of O.D. into a profession.

Every effort has been made to ensure that the Congress represents exceptional value. We believe the price, location, and accommodation genuinely reflect this. It is simply no longer the case that Sweden is expensive: from restaurants to shopping there is genuine value and surprises to be found throughout the City.

FAQ

Q: How do I get to Malmö?

A: Malmö is 25 minutes from Copenhagen International Airport in Denmark. There is a direct train from the airport across the Öresund Sound to Malmö central station. The hotel is a five minute walk from the station. John Rouse recommends www.expedia.com. There are direct flights to Copenhagen from nearly all major airports in the US. John is happy to help with travel arrangements.

Q: Will the language be a problem?

A: No, not at all. Since the 1960s Swedes have achieved the highest level of proficiency in English as a second language in the world. Most Swedes speak wonderful English and love to practice.

Q: Isn't it cold?

A: Definitely **not**. The weather in July is hot; and it statistically the hottest month in the Nordic Region. Sweden is at its most beautiful in July and short-sleeved shirts, and shorts are normal attire. We receive the same weather as Canada and the US due to the Atlantic warm front. The annual average temperature for July is 68-70° f (around 20°c)

Q: Won't a beer cost me an arm and a leg?

A: The old days of alcohol costing more than the meal are gone. Supermarkets sell beer for between \$0.80-\$2 each. In a bar or a restaurant you should expect to pay around \$5. While this may sound like a lot, it is cheaper than London, Paris, or Berlin.

Q: Swedes? They're a people of few words, aren't they?

A: Yes.



Registration for The 27th O.D. World Congress July 9 -14, 2007, Malmö Castle, Sweden

_____ I plan to attend The 27th O.D. World Congress at Malmö Castle in Malmö, Sweden.

Enclosed is my registration fee of US\$210 (SEK 1440) _____ for members of The O.D. Institute and US\$270 (SEK 1840) _____ for nonmembers. (Checks must be drawn on a bank with a branch in the USA. The O.D. Institute can not accept credit cards.)

_____ I will reserve my room at The Baltzar Hotel in Malmö, Sweden.

A single room with breakfast costs about US\$100 (SEK 682) in a single and US\$70/person/night in a double (SEK 478). To reserve a room please contact Ingvar Gustavsson at the Baltzar Hotel, Malmö. The details are above.

_____ I would like to arrive early for a stay in a Swedish home if that can be arranged.

_____ I would like to attend the free 17th Annual Meeting of O.D. Networks Worldwide on Saturday morning July 15, 2006.

_____ I would like to make a presentation. The title of my presentation is:

Name: _____

E-mail: _____

Address: _____

Telephone: _____

Special Requirements: _____

Please send your Congress registration check to: The O.D. Institute, 11234 Walnut Ridge Road, Chesterland, OH 44026 USA. E-mail: don@odinate.org or Homepage: www.odinate.org. In order to register for the Congress, you need to send a check.

If you are registering within Sweden payment may be made directly to John Rouse RODP or Zack Zackrisson RODC. Please contact John at rouse@telia.com or call 040 98 00 34.

We look forward to building community!
